

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315389-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

Advertiser	Product	Estimate Number
Priorities USA Action	340-ISSUE	1789 - :60 ATS

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315389	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	5-6a	5-6a	M-W----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 5:42 AM 5-6a 5-6a 1:00 PRATV1203H \$1,500.00 NM									
2	10/23/12	10/29/12	RACHAEL RAY	11a-12p	M-W-F--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 11:22 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM 2 WPTV F 10/26/12 11:27 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM									
3	10/23/12	10/25/12	M-F 12n-1p	12-1p	-1-1---	1:00	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 12:27 PM M-F 12n-1p 12-1p 1:00 PRATV1203H \$1,300.00 NM 2 WPTV Th 10/25/12 12:08 PM M-F 12n-1p 12-1p 1:00 PRATV1203H \$1,300.00 NM									
4	10/23/12	10/29/12	DAYS OF OUR LIVES	1-2p	MT-----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 12:59 PM DAYS OF OUR LIVES 1-2p 1:00 PRATV1203H \$900.00 NM									
5	10/24/12	10/26/12	MILLIONAIRE	2-3p	--1-1--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 2:21 PM MILLIONAIRE 2-3p 1:00 PRATV1203H \$700.00 NM 2 WPTV F 10/26/12 2:21 PM MILLIONAIRE 2-3p 1:00 PRATV1203H \$700.00 NM									

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Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
315389-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Priorities USA Action	340-ISSUE	1789 - :60 ATS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/25/12	TONIGHT SHOW	1135p-1235a	-1-1---	1:00	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 11:56 PM TONIGHT SHOW 1135p-1235a 1:00 PRATV1203H \$2,500.00 NM 2 WPTV Th 10/25/12 12:30 AM TONIGHT SHOW 1135p-1235a 1:00 PRATV1203H \$2,500.00 NM									
7	10/23/12	10/25/12	FALLON	1235-0135a	-1-1---	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/23/12 1:13 AM FALLON 1235-0135a 1:00 PRATV1203H \$600.00 NM 2 WPTV Th 10/25/12 1:29 AM FALLON 1235-0135a 1:00 PRATV1203H \$600.00 NM									
8	10/24/12	10/26/12	CARSON	135-205a	--1-1--	1:00	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1-1-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 2:04 AM CARSON 135-205a 1:00 PRATV1203H \$500.00 NM 2 WPTV F 10/26/12 2:04 AM CARSON 135-205a 1:00 PRATV1203H \$500.00 NM									
9	10/27/12	10/27/12	Sa 6-7a	6-7a	-----S-	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 6:10 AM Sa 6-7a 6-7a 1:00 PRATV1203H \$1,200.00 NM									
10	10/27/12	10/27/12	Sa 7-8a	7-8a	-----S-	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 7:27 AM Sa 7-8a 7-8a 1:00 PRATV1203H \$2,400.00 NM									
11	10/27/12	10/27/12	Sa 10-1030a	10-1030a	-----S-	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 10:24 AM Sa 10-1030a 10-1030a 1:00 PRATV1203H \$3,000.00 NM									
12	10/27/12	10/27/12	Sa 6p	6-630p	-----S-	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 6:23 PM Sa 6p 6-630p 1:00 PRATV1203H \$4,000.00 NM									
13	10/28/12	10/28/12	Su 6-7a	6-7a	-----S	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:10 AM Su 6-7a 6-7a 1:00 PRATV1203H \$1,000.00 NM									

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P.O. Box 116871
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Invoice #	Invoice Date	Invoice Month	Invoice Period
315389-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Priorities USA Action	340-ISSUE	1789 - :60 ATS

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/12	10/28/12	Su 7-8a	7-8a	-----S	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/28/12 6:58 AM Su 7-8a 7-8a 1:00 PRATV1203H \$3,000.00 NM									
15	10/28/12	10/28/12	Su 6p	6-630p	-----S	1:00	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su 10/28/12 6:10 PM Su 6p 6-630p 1:00 PRATV1203H \$4,000.00 NM									

Total Spots 21 Gross Total \$34,000.00

Payment Terms 30 Days

Agency Commission \$5,100.00

Net Amount Due \$28,900.00

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1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315389-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Priorities USA Action	340-ISSUE	1789 - :60 ATS

Billing Address:

Mundy Katowitz Media Inc
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003-3021

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315389	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	5-6a	5-6a	M-W----	1:00	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/29/12 5:27 AM 5-6a 5-6a 1:00 PRATV1203H \$1,500.00 NM									
2	10/23/12	10/29/12	RACHAEL RAY	11a-12p	M-W-F--	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 11:32 AM RACHAEL RAY 11a-12p 1:00 PRATV1203H \$900.00 NM									
4	10/23/12	10/29/12	DAYS OF OUR LIVES	1-2p	MT-----	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/29/12 12:59 PM DAYS OF OUR LIVES 1-2p 1:00 PRATV1203H \$900.00 NM									

Total Spots 3 Gross Total \$3,300.00

Payment Terms 30 Days

Agency Commission \$495.00

Net Amount Due \$2,805.00